Group name:

Drive Traffic to Your Business

RainedOut™
KNOW BEFORE YOU GO

Advertise your business on text messages sent to members of this group

Text messaging is the most popular and reliable way for organizers to relay timely and important information to their members. Groups using RainedOut are made up of parents, players, and fans—all are consumers of equipment, clothing, food services, etc.

Why Sponsor this Group?

- Drive sales to your business or web site
- Stay top of mind with your customers
- Low cost - pennies per contact
- Create ads in minutes
- Exclusivity - no competitive ads
- Show your support for your local community
- Feel great by keeping this valuable service free for them

How it Works

Add your 25-character message to every text this group sends to its members

You can also sponsor multiple groups or zip codes.

Getting Started is Easy

1. **Create a sponsor account**
2. **Set a budget**
3. **Find group or zip codes**
4. **Create ad message**
5. **Monitor results**

Get $100 of free advertising*

Get started today and see how easy and effective text-based advertising can be.

Get started at **www.rainedout.com/sponsor**

Send questions to sponsor@RainedOut.com

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* Only valid for new advertising accounts on RainedOut through RainedOut's online advertising system and only for purchase of advertising on text messages. Offer not valid for accounts referred through an Affiliate (e.g. NSCAA, SAY, Blue Sombrero, SportsPilot, etc.). Ads are subject to ad approval, valid registration, and acceptance of RainedOut's advertiser terms. You will see the $100 credit apon advertising account activation. Offer expires August 31, 2012. Limit one $100 credit per new advertiser. Offer void where prohibited. Other restrictions may apply.